

FPSBI/Membership/061/ 2018-19

May 8, 2018

The Members
Financial Planning Standards Board India

RE: Opportunity for FPSB India Members

Dear Friends,

Greetings!

We are pleased to communicate that the Pension Fund Regulatory and Development Authority (PFRDA) has invited articles, blogs and write-ups from the Members of FPSB India for their Pension Sanchay Website.

“Pension Sanchay” (www.pensionsanchay.org.in) was recently launched by Hon’ble Finance Minister. The website, since its launch in February 2018 has been receiving great attention from the general public. The website features articles, blogs and write-ups on topics related to fundamentals of money, importance of savings and investment, and need of Retirement Planning. It also features proprietary calculators on Real Return, Retirement Needs, Savings & Investment, etc.

PFRDA is seized of the fact that non-initiation of adequate savings and disciplined investing by the Indian Household has resulted in skewed allocation to retirement fund, and the same requires appropriate mechanism to address this lack of awareness. This is a wonderful opportunity for the Members of FPSB India professionals to come forward with their innovative ideas about spreading the knowledge about retirement planning, this being one of the pillars of Financial Planning and uniquely covered in our curriculum.

As stated in the appended communication, the authors would be paid an honorarium of Rs. 1,000/- per published contribution. The names and designations of the contributors would also be published accordingly in order. The articles and blogs should strictly be original works with citations, sources, etc. wherever necessary should be acknowledged/quoted. FPSB India shall consider crediting Three (3) to Five (5) Continuous Education (CE) points for the published contributions in the CFP certificants’ CE account, depending on the quality, length and recognition.

With Warm Regards

Yours Sincerely


Ranjeet S. Mudholkar
Vice Chairman and Chief Executive Officer



अनंत गोपाल दास
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**Subject- Inviting Articles, Blogs and write-ups Pension Sanchay Website and Blog from officials
and members of Financial Planning Standards Board India**

To meet PFRDA's overarching mandate for increasing financial literacy with special emphasis to concepts of pension and retirement PFRDA has recently launched the website Pension Sanchay (www.pensionsanchay.org.in). You would be glad to know that the website was launched by Hon'ble Finance Minister Sh Arun Jaitleyji on February 28th 2018 at the 4th Annual Pension Conference. The website is receiving good attention from the general public and till date it has garnered visits of approx. 15000 visitors.

2. Ramadoria Committee Report on Indian Household Finance, released in July 2017, has found that approx. one third of the households surveyed hadn't even started planning for their retirement. The Report further highlights that Indian households make lower allocations to any form of retirement savings than their counterparts overseas. PFRDA understands that this situation of non-initiation of savings and investing and skewed allocations to retirement further highlights the need for some mechanism to address the requirement of awareness building in this regard.

3. Taking the same into account, the Pension Sanchay has been prepared with topics related to fundamentals of money, importance of saving and investment, need of retirement planning from a fundamental and conceptual level. Furthermore, the website features proprietary calculators like Compounding Effect calculator, Real Return Calculator, How much one needs to retire calculator and Savings & Investment Calculator. In addition, the website features a blog section as well, where articles/blogs on the aforementioned topics are presented.

4. Owing to unique position your members enjoy with your respective clienteles as thought leaders and influencers in the field of finance, especially personal finance, we would like to invite articles, blogs and write-ups for the Pension Sanchay Website & Blog from officials and members of FPSB India.

5. For the said write-ups/ articles the authors would be paid an honorarium of Rs. 1000/-, per published contribution. The names and designations of the contributors would also be presented in the respective write-ups. Plagiarism will not be tolerated by the Authority and it is further expected that the authors would ensure that the articles/ papers/ blogs etc. are original works and are not copied. Citations, sources etc. wherever necessary should be quoted in the papers/ articles/ blogs. Also the reference articles/ data/ survey reports/ statistics if any, should also be submitted along with the presented articles/ papers/ blogs. Please note that the contributions would be submitted to the Pension Sanchay editorial committee for further screening and approval before final publishing.

6. We feel, and you would also concur, that building of awareness and knowledge base in this important aspect of personal finance would go a long way in increasing financial literacy with special emphasis to concepts of pension and retirement.

7. We would request you to disseminate the information in your respective offices/ regional offices/ zonal circles and among your staff etc. for further action. Interested contributors may submit their contributions to the following address-

**The HOD,
Financial Literacy Department
Pension Fund Regulatory and Development Authority
B-14/A, Chatrapati Shivaji Bhawan
Qutab Institutional Area
New Delhi- 110016**

With Regards.



Ananta Gopal Das
Executive Director